### **Securing Private Communications**



Protecting Private Communications Security in E.U. Law: Fundamental Rights, Functional Value Chains and Market Incentives

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Protecting Private Communications Security in EU Law: Fundamental Rights, Functional Value Chains and Market Incentives

#### ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. D.C. van den Boom
ten overstaan van een door het college voor promoties
ingestelde commissie, in het openbaar te verdedigen in de Aula der Universiteit
op woensdag 25 november 2015, te 11:00 uur
door

#### **Axel Martin Arnbak**

geboren te 's-Gravenhage



## Dutch government: stop using the internet

# Donner ontraadt internet

Van onze parlementaire
redactie
DEN HAAG, zaterdag
Minister Donner (Binnenlandse Zaken) heeft een opmerkelijk advies voor mensen
die twijfelen aan de betrouwbaarheid van internet door de
problemen met veiligheidscertificaten.

"Doe dat niet meer, werk net als ik met brieven en overschrijvingsbiljetten", aldus de 62-jarige bewindsman.



"work with letters and bank cheques, just like me!"





"We Must Do Something.
This Is Something.
Therefore, We Must Do It"

### Patriot Act can "obtain" data in Europe, researchers say

## cloud computing "Patriot Act"



AP FILE

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LONDON | European data stored in the "cloud" could be acquired and inspected by U.S. law enforcement and intelligence agencies, despite Europe's strong data protection laws, university researchers have suggested.

The research paper, titled "Cloud Computing in Higher Education and Research Institutions and the USA Patriot Act," written by legal experts at the University of Amsterdam's Institute for Information Law, support previous reports that the anti-terror Patriot Act could be theoretically used by U.S. law enforcement to bypass

## Reaction Dutch government: "NSA will respect Dutch patient privacy!"



### Reaction Amazon: "Fearmongers!"

### Amazon-topman Vogels ziet discussie over privacy en de cloud als 'pure bangmakerij'

Johan Leupen Amsterdam

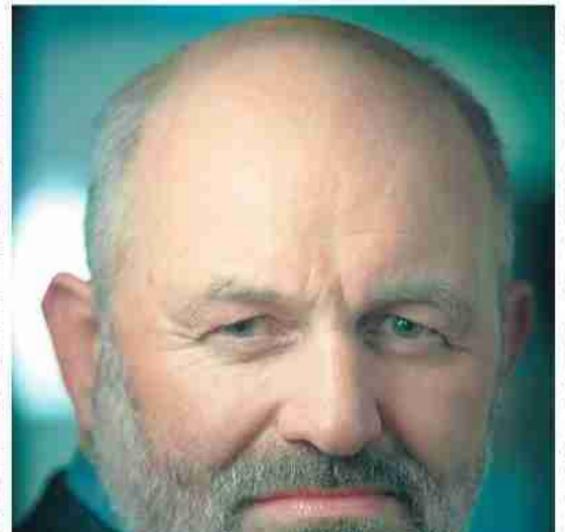
De priva cydiacum is over de vlaud is opri ieuw besog opgelanid. A merilaranse opspering stiensten kurrrængevoelige slatavan Nederlandse beshijsen of overheilen insien aunder hun medeweten, waarschuset betin stimut voor Information obt (IVIR). De antiternotamewet Patrios Act greft de Verenigde Staten rella itsegang tot servers op biedorfands grundgebied, sûpt het UA-orgaanaan in zijnundersoek.

Die beswaren leitfden tot Kanwerengen en wahleren ein al langer bestaande discussie aan; is betwelveiligemersekale gegevens of zelfs complex IT-systemen te serhuisen mast Amerikaanse bissingte drijsen? Wegen de kossensoanlielenoptegende tisioo's?

Amazon-bestuarslid Werner Vogels, misschien wei het vonnaamste boegbeeld van de cloudnevolutie, verdrangt de commotie overzijn gerneskind decht. De argumenten zijn vermelseld door propaganskevan bedrijsen dieh unbroodwinning zien verdwijnen, erg hij. Eisamsee dreigt het revohationaire karakter van de cloud onderte steettwers.

#### V Schrikken uw klanten van de Parket AG?

Die staat koven de chrud. De Patriot Act is gewoon een wet die geldt sooriedeneen. Het is kept dat de opsporingsdiensten toegang konne n krijgen, maar die is niet laagdren-



V Dw onexumenten Gisco en Omcle propagiren de 'privale cloud', cenupen II omgering die wel hisnen de murch winde Idant blijft. Private cloud is een hoop blabds. Alle voondelen zijn dan weg. Je moet Idanten jurst onfanten van han zorgen over datacenters, van onder handscontracton. Bij private koop je noeje sigen hardware.

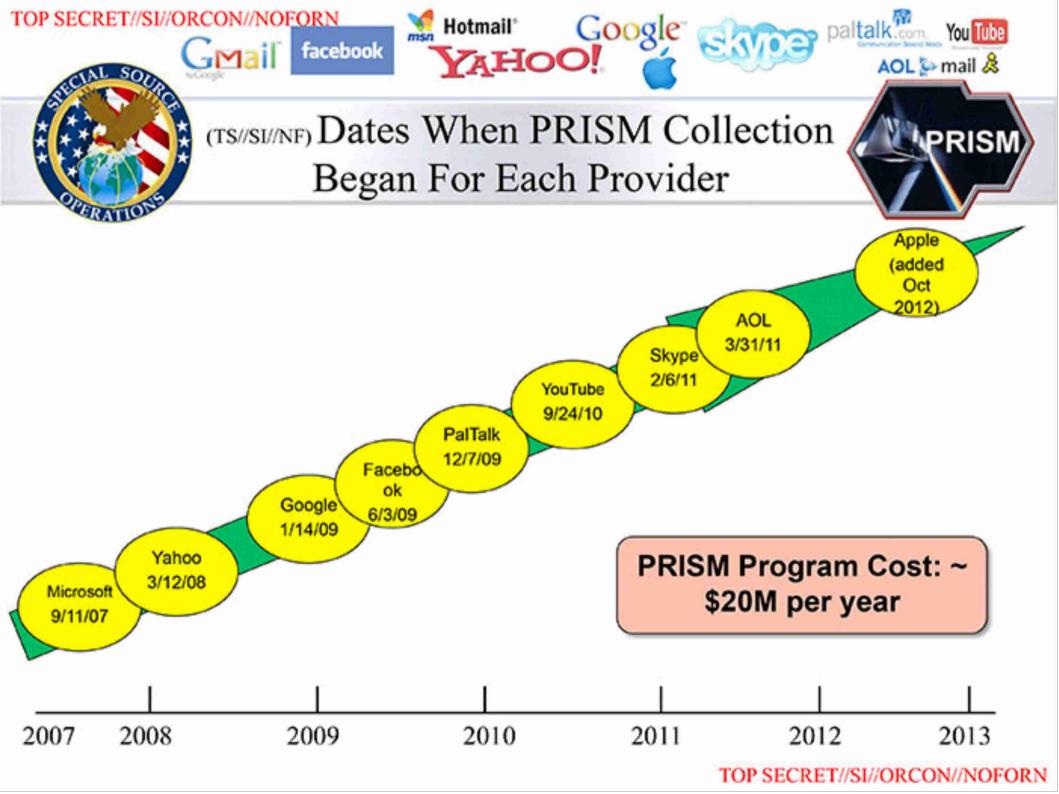
Hei komt allemaal neer op wat ik "fud" noem: "fear, uncertainty en deubt". Hangmakerij, propaganda van beshtjoon die vroeger dominant warm en wilken dat je hun spullen blijk kopen. Vroeger was de IT-die novertener de boas, en lewam je ommogelijk van hem af. Wij pikken hun werk in.

V De Drátze softwarennus SAP gebruikt zijn origine alli verkriopargument: tilj ons kijkt de Amerila anne overbeid niet moet.

"AP is juiet een heel grote klant en een belangrijke partner. Ze beleben zelf trainingsfaciliteiten, sales, en andere salem bij om belegd in de cloud. Dat sensten ne niet doen als het decht zou zijn soorhunklanten. We beleben ook eertberien van over de bate weteld. Daarzij genoeg eerstand."

V De 17-volwamenheid Last hij overheden nogel eens te wensen over. Zie het de breke niet Diginoterin Nederland.

Tat klopt, Mensen bossen na cerminal dechte Prarchitectur, neralle risitere van dien. Datum niet mooten kunnen. We zinen



## General Research Question Thesis:

How should the EU lawmaker protect private communications security?

#### OUTLINE

**Communications security** 

Why communications security fails

Systemic flaws in E.U. communications law

Recommendations

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### **Communications security**

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### Communications Security ...

Protects:
Confidentiality
Integrity
Availability

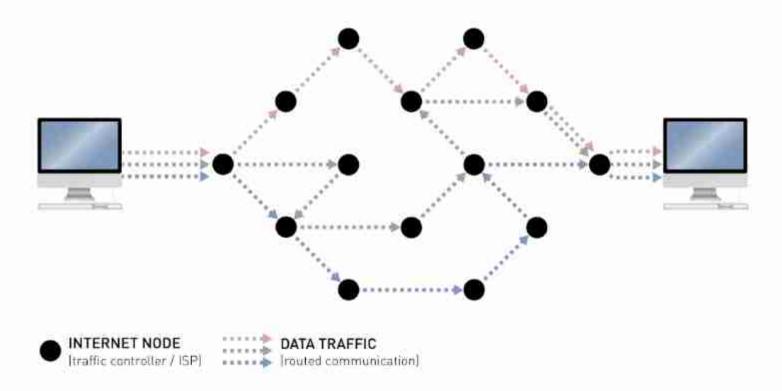
of information transmitted through networks/systems

### ... has been around for a while



## THE INTERNET

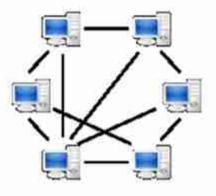
#### A NETWORK OF COMPUTER NETWORKS



Based on 'IP': Internet Protocol (~1974)

#### 1989: HTTP





p2p: files





SMTP: mail

IP = Foundation 'network' society



IP great for availability, but:

communications

... confidentiality?

... integrity?

### **OUTLINE**

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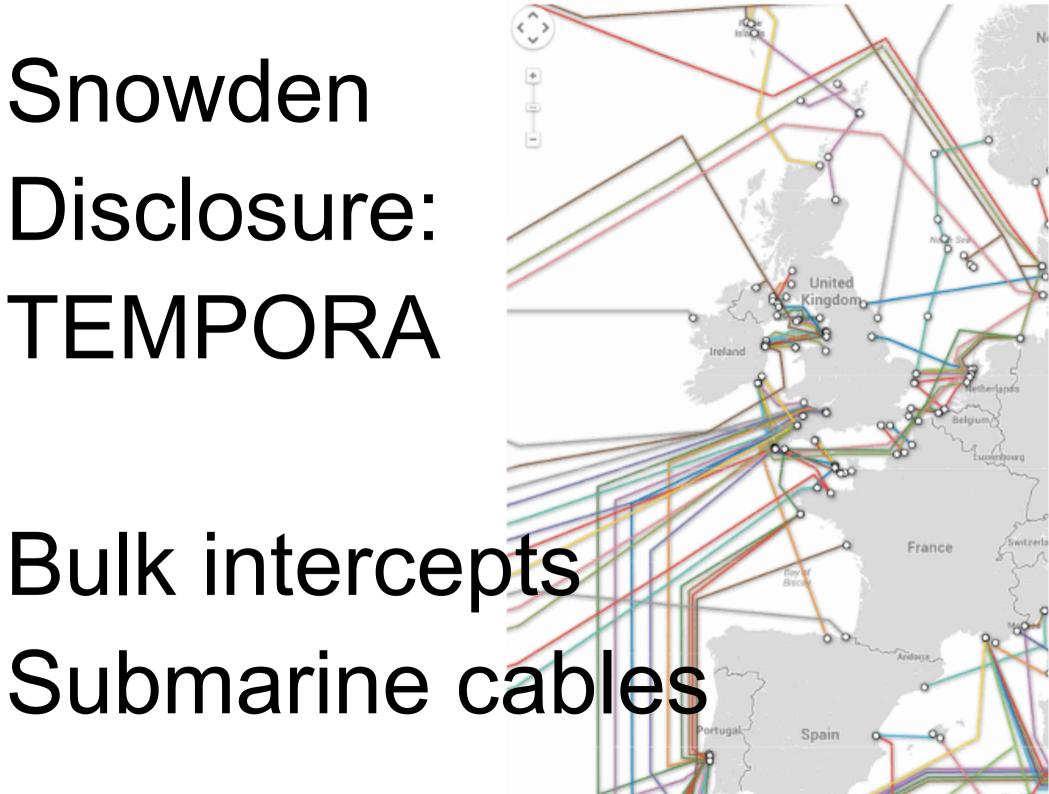
## Failure classes:

Technology Users Markets Surveillance

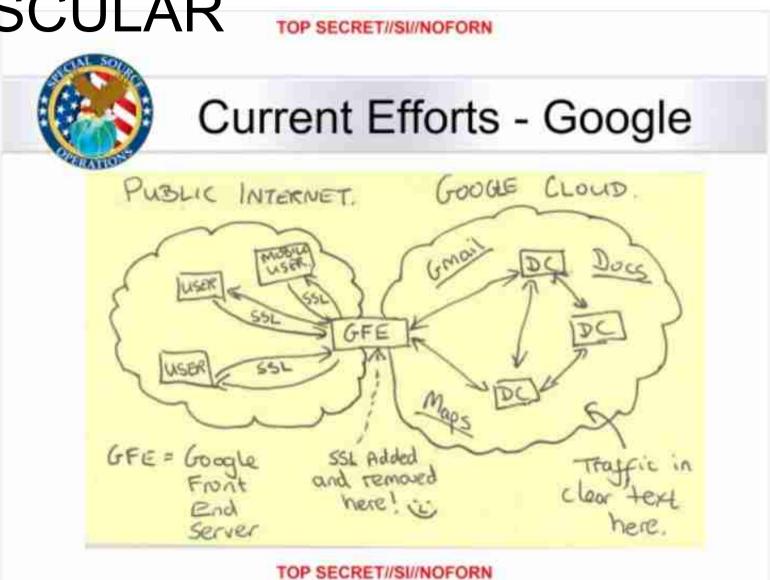
## Failure classes:

Technology
Users
Markets
Surveillance

## Snowden Disclosure: **TEMPORA**



## HTTPS: Snowden disclosure MUSCULAR TOP SECRET//SI//NOFORN



In this slide from a National Security Agency presentation on "Google Cloud Exploitation," a sketch shows where the "Public Internet" meets the internal "Google Cloud" where user data resides. Two engineers with close ties to Google exploded in profanity when they saw the drawing.

By ZACK WHITTAKER | CBS NEWS | June 20, 2014, 4102 PM

#### Legal loopholes could allow wider NSA surveillance, researchers say



CBS News

Shares Tweets Stumble Email

NEW YORK -- Secret loopholes exist that could allow the National Security Agency to bypass Fourth Amendment protections to conduct massive domestic surveillance on U.S. citizens, according to leading academics.

The research paper released Monday by researchers at Harvard and Boston University details how the U.S. government could "conduct largely unrestrained surveillance on Americans by collecting their network traffic abroad," despite constitutional protections against warrantless searches.

One of the paper's authors, Axel Arnbak of Harvard University's Berkman Center for Internet & Society, told CBS News that U.S. surveillance laws presume Internet traffic is non-American when it is collected from overseas.

## article: "Loopholes to Circumvent the Constitution"

in both law and technology

#### File Says N.S.A. Found Way to Replace Email Program

By CHARLIE SAVAGE NOV. 19, 2015



The National Security Agency headquarters at Fort Meade, Maryland in 2010, Saul Loeb/Agence Prance-Presse — Centy Images



WASHINGTON — When the <u>National Security Agency</u>'s bulk collection of records about Americans' emails came to light in 2013, the government conceded the program's existence but said it had shut down the effort in December 2011 for "operational and resource reasons."

## Last Week!

If you secure one part of communications network,

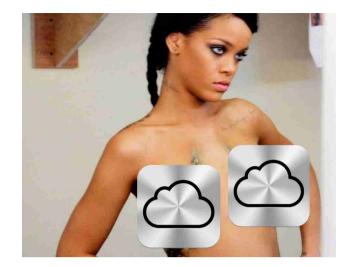
Breaches move to the next part of the network.

Ergo:

Law should secure the entire communications value chain

## Failure classes:

Technology
Users
Markets
Surveillance



### iCloud Fail!

#### Privéfoto's beroemdheden online na hack



Lesson 1:

protect against "brute force" password guessing hack



Why? "market failure" by user lock-in Not Apple, but users feel the pain of hack

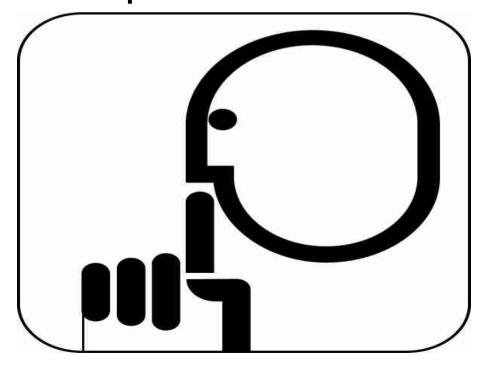


## Known for long HTTPS: deep security flaws

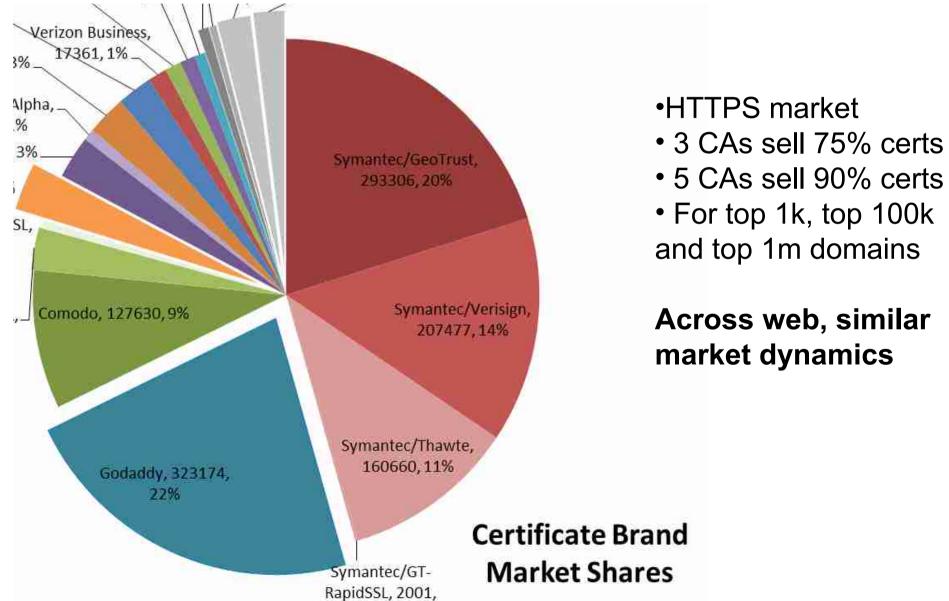


All CAs are a weakest link!

Many CAs hacks All kept silent

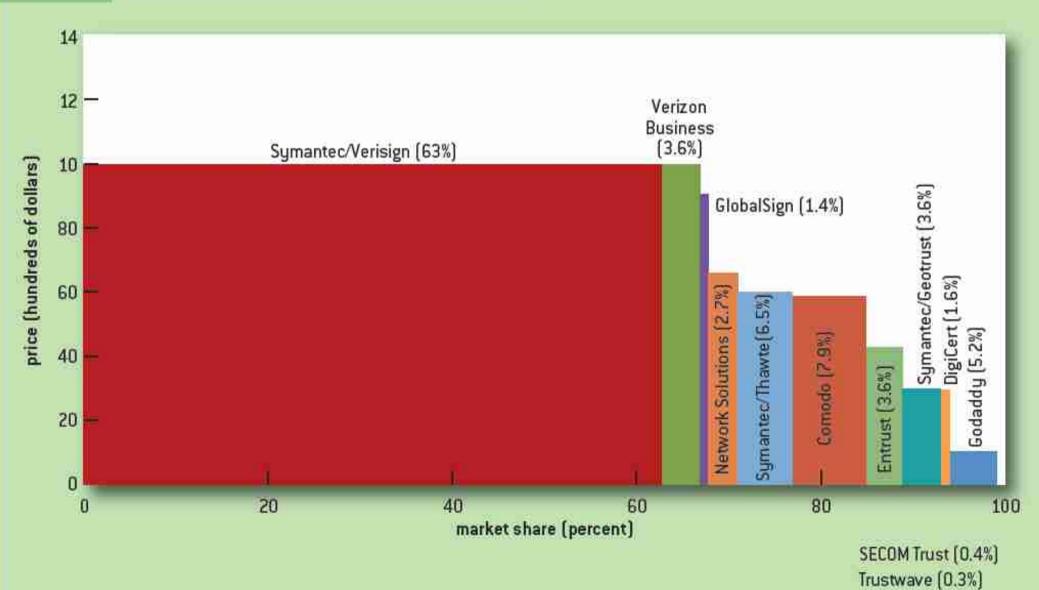


## Across communications security: Highly concentrated security markets





#### **Price and Market Share of EV Certificates**



## Market failures across security markets:

Information asymmetries
Negative externalities
User lock in

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## PART I: A HISTORY OF EU COMMUNICATIONS SECURITY LAW

#### 2. Five EU Communications Security 'Policy Cycles'

Regulatory failure can often be attributed to shortcomings in legal definitions.<sup>53</sup> The apparent lack of a comprehensive overview of the EU regulatory framework of communications security is not a good omen in this respect.<sup>54</sup> A 2013 policy study commissioned by the European Parliament calls the exercise of providing such an overview 'undoubtedly highly complex', and in the end dodges the question at hand.<sup>55</sup> This chapter seeks to fill the gap, as it maps over three decades of information and communications security conceptualizations in E.E.C., E.C. and EU policies, sketching the relevant regulatory framework of EU communications security law in the process.

## Historical analysis: 25 years of EU communications law

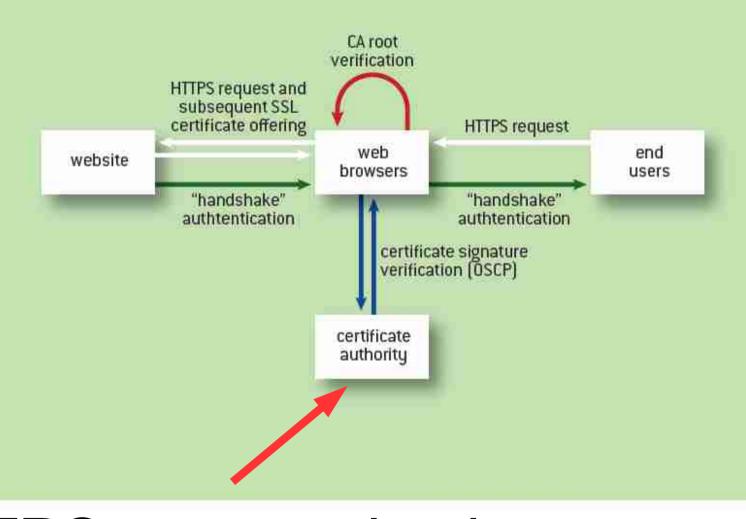
# Current laws have old legacies: fx. Breaking state monopolies Not 'scoped' to same functionality







#### **HTTPS Authentication Data Flows**



# HTTPS communications: Only CAs (weakly) regulated

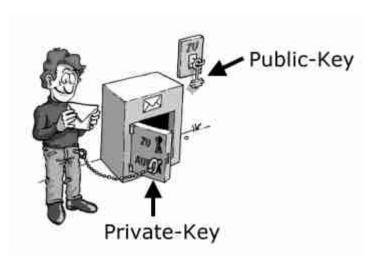
# Not exactly securing the entire communications value chain

EU law offers a patchwork of protection

# Intensely successful lobbying Some gems of the mid 90s









#### СЪД НА ЕВРОПЕЙСКИЯ СЪЮЗ

SUD EUROPSKE UNDE

TRIBUNAL DE JUSTICIA DE LA UNIÓN EUROPEA SOUDNÍ DVŮR EVROPSKÉ UNIE DEN EUROPÆISKE UNIONS DOMSTOL GERICHTSHOF DER EUROPÄISCHEN UNION EUROOPA LIIDU KOHUS ΔΙΚΑΣΤΗΡΙΟ ΤΗΣ ΕΥΡΩΠΑΙΚΗΣ ΕΝΩΣΗΣ COURT OF JUSTICE OF THE EUROPEAN UNION COUR DE JUSTICE DE L'UNION EUROPÉENNE CÚIRT BHREITHIÚNAIS AN AONTAIS EORPAIGH

CORTE DI GIUSTIZIA DELL'UNIONE EUROPEA



LUXEMBOURG

#### EIROPAS SAVIENĪBAS TIESA

EUROPEISKA UNIONENS DOMSTOL

EUROPOS SAJUNGOS TEISINGUMO TEISMAS AZ EURÓPAI UNIÓ BÍRÓSÁGA IL-OORTI TAL-GUSTIZZJA TAL-UNJONI EWROPEA HOF VAN JUSTITIE VAN DE EUROPESE UNIE TRYBUNAL SPRAWIEDLIWOŚCI UNII EUROPEJSKIEJ TRIBUNAL DE JUSTICA DA UNIÃO EUROPEIA CURTEA DE JUSTITIE A UNIUNII EUROPENE SÚDNY DVOR EUROPSKEJ ÚNIE SODIŠĆE EVROPSKE UNDE EUROOPAN UNIONIN TUOMIOISTUIN

#### JUDGMENT OF THE COURT (Grand Chamber)

8 April 2014 \*

(Electronic communications — Directive 2006/24/EC — Publicly available electronic communications services or public communications networks services - Retention of data generated or processed in connection with the provision of such services - Validity - Articles 7, 8 and 11 of the Charter of Fundamental Rights of the European Union)

In Joined Cases C-293/12 and C-594/12.

REQUESTS for a preliminary ruling under Article 267 TFEU from the High Court (Ireland) and the Verfassungsgerichtshof (Austria), made by decisions of 27 January and 28 November 2012, respectively, received at the Court on 11 June and 19 December 2012, in the proceedings

Digital Rights Ireland Ltd (C-293/12)

# 8 april 2014, E.U. Court Data Retention Directive Void

# Landmark ruling: Human Right to Communications / Data Security

- Para. 66 on c.i.a.-triad: "no sufficient safeguards to ensure full confidentiality and integrity":
  - –Quantity Data
  - Sensitivity Data
  - -Risk of Abuse
- 1. 67: Wrongly permits economic considerations for IT-security

# A Constitutional First Line of Defense



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Research Question:

How should the EU lawmaker protect private communications security?

## 5 general recommendations:

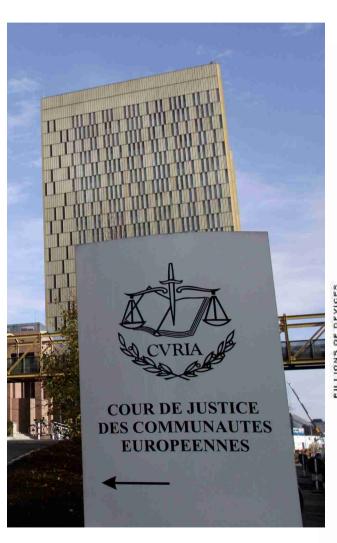
### The EU lawmaker should:

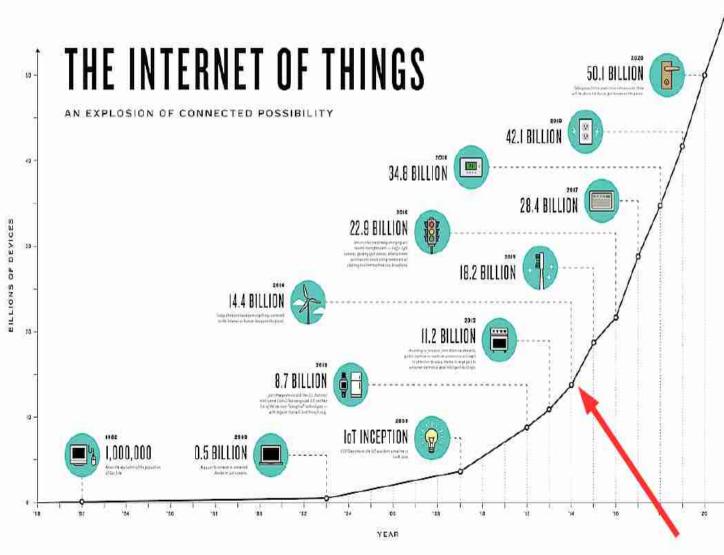
- 1. Implement human rights obligations
- 2. Resist regulatory capture by national security
- 3. Definition: ensure all elements of the c.i.a.-triad
- 4. Scope: technology-neutral along entire communications value chain
- 5. Intervene in persistent market failures

### **BONUS!**

Use analytical model developed in case studies:)

## reform inevitable on long term





### Or else....

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Protecting Private Communications Security in EU Law:

Fundamental Rights, Functional Value Chains and Market

Incentives

# Thesis, papers, presentations: https://www.axelarnbak.nl

#### ACADEMISCH PROFFSCHRIFT

ter verkrijging van de graad van doctor aan de Universiteit van Amsterdam op gezag van de Rector Magnificus prof. dr. D.C. van den Boom

ten overstaan van een door het college voor promoties ingestelde commissie, in het openbaar te verdedigen in de Aula der Universiteit op woensdag 25 november 2015, te 11:00 uur door

#### Axel Martin Arnbak

geboren te 's-Gravenhage